



QP CODE: 22100296



22100296

Reg No :

Name :

**UNDER GRADUATE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
JANUARY 2022**

Fifth Semester

(Offered by the Board of Studies in Management and Business Studies)

OPEN COURSE - BA5OPT23 - ENTREPRENEURIAL LEADERS

2017 Admission Onwards

1DE55908

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. What is the objective of Grameen Bank?
2. In which country Grameen Bank meets maximum credit needs for people?
3. What are the types of microfinance?
4. Who is Steven Paul Jobs?
5. Explain about the main article on iPhone.
6. Is communication important for entrepreneurs, why?
7. Who is a transformational leader?
8. Describe the geographical presence of Infosys Company in the global IT sector.
9. Role of KCF in child education.
10. Name the books authored by Kochouesph Chittilappily.
11. Who is a women entrepreneur?
12. What are entrepreneurial traits?

(10×2=20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.





13. What is Muhammad Yunus and the Grameen Bank noted for?
14. How does Grameen Bank work?
15. Explain any 4 mistakes done by Steve.
16. Describe the early days of Infosys Limited.
17. What are the characteristics of an entrepreneur?
18. Write a note on Kochouseph Chittilappilly.
19. Write a note on V-Guard.
20. Explain the factors influencing women entrepreneurship.
21. Write notes on following: a) MUN b) RMK

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What made Steve Jobs a successful entrepreneur?
23. Explain the innovation undertaken by Infosys in the field of Information Technology.
24. Explain the major product portfolio of V-Guard.
25. Briefly explain the success story of Beena Kannan.

(2×15=30)

